



The Marketer-Friendly E-Commerce Platform

BENEFITS

- ✓ Host and manage your e-commerce storefront using Microsoft® SharePoint® 2007
- ✓ Leverage SharePoint® workflows for governance and quality control
- ✓ Edit and enrich product information in a WYSIWYG environment
- ✓ Integration with Microsoft® Commerce Server 2007 and 2009
- ✓ Integration with high-end search platforms: Endeca IAP®, FAST ESP®

Overture is part of Orckestra's product offering, an information technology consulting firm.

To learn about Orckestra or to discover more about the features and benefits of Overture, the marketer-friendly e-commerce platform

visit:
www.orckestra.com
 or
 call us at:
 1-514-398-0999



The Overture e-Commerce platform seamlessly integrates Microsoft® Commerce Server with Microsoft® Office SharePoint® Server 2007 to provide a powerful marketer-enabled environment and a low IT involvement storefront. Overture expands on the simplicity of SharePoint® features and the e-commerce capabilities of Commerce Server.

DISCOVER THE OVERTURE FEATURES:

In-Page WYSIWYG editing

Enable your marketing team to take full control of product marketing/merchandising by leveraging SharePoint® 2007 publishing and content editing features.

Workflow-Based Content Creation

Leverage SharePoint® 2007 workflows for managing quality control and translation of product data, as well as time-based content scheduling.

Commerce Server Role Provider For SharePoint®

Allow your e-commerce solution to make use of security, authorisation and auditing of SharePoint® 2007 while leveraging Commerce Server Profile System.

Advanced Reporting

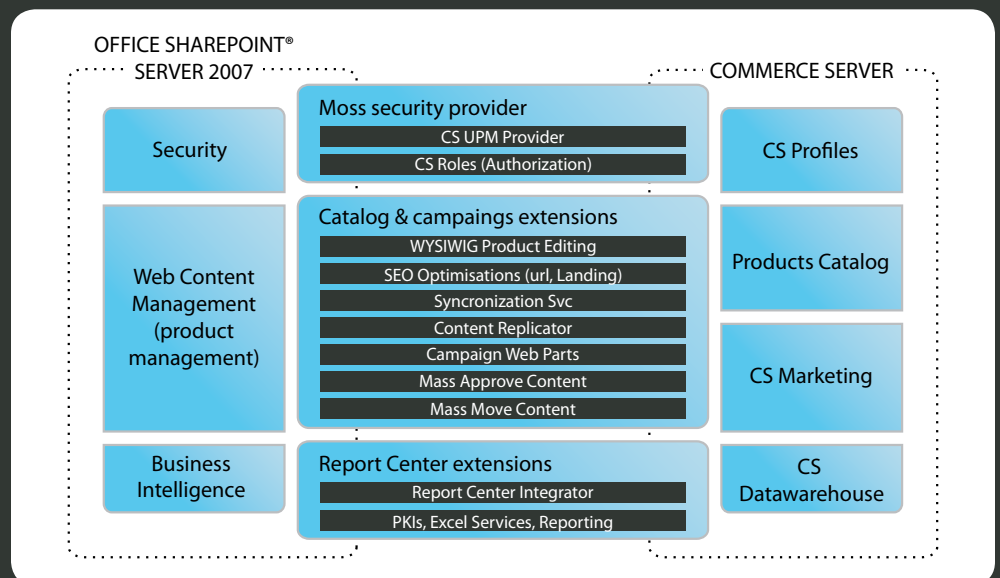
Visualise and extend the Commerce Server Datawarehouse into SharePoint® 2007 Report Center and make use of KPIs, Excel Services and Reporting Services integration.

SEO-Friendly Product Catalog

Deploy product content across a natural taxonomy that follows your product categorization allowing users and search engines to follow your logical site structure.

Search Platform Integration

Integrate high-end search and information discovery platforms such as Endeca IAP® and Fast ESP® into your e-commerce solution helping customers find what they need.



Technology Partners



Information Worker Solutions
 Custom Development Solutions
 SOA and Business Process

